

# Sports Diversity Leader (SDL/SDLT)

## Designation Application

### SDL/SDLT Information:

Name:	
Email Address:	
Phone:	

Link to online courses: <http://www.sportsdiversityeducation.com/>

Organization (ONLY IF YOU ARE APPLYING FOR PROFESSIONAL USE OR AS PART OF A CSDC CERTIFIED PARTNER APPLICATION)

Org. Name:	
Job Title:	
Time in Industry:	

### SDL/SDLT Individual Designation Requirements

- Register online at <http://www.sportsdiversityeducation.com/>
- Complete this SDL/SDLT individual application
- Complete and sign the attached IDEAL Principles statement as an individual
- Submit one letter of recommendation from a friend or colleague (200-300 words)
- Submit a letter detailing your volunteer experience over the past 36 months (200-300 words)
- Submit a resume or letter describing your experience in the travel & tourism industry (200-300 words) **ONLY IF APPLYING FOR SDLT (Not required for SDL)**
- Submit the above to [applications@competenetwork.com](mailto:applications@competenetwork.com)
- Complete the CSDC "Core Four" online diversity curriculum within four months
- Complete at least two CSDC online elective courses or attend one CSDC live event within six months
- You will be required to renew your SDL/SDLT designation each year and complete two online renewal courses or attend one CSDC approved virtual or in-person event within three months of renewing

After we receive the above items, we will review your application. Once approved we will send you a certificate and welcome letter. Upon receipt of your certificate(s) and welcome letter you must complete the education requirements within the time specified above.

RETURN THIS APPLICATION TO:

[applications@competenetwork.com](mailto:applications@competenetwork.com)

800.489.1274

### For CSDC Internal Use Only:

Approved By		Date Approved	
Membership ID#		Renewal Date	

# COMPETE



# SPORTS. DIVERSITY.

## IDEAL Principles

By Connie Wardman, M.A., SDLT

The five defining **IDEAL** Principles of the Compete Sports Diversity Council are as follows: **I**-Inclusion, **D**-Diversity, **E**-Equality/Equity, **A**-Acceptance, **L**-Leadership.

### Inclusion

**Inclusion is about creating an environment that makes people feel welcome by involving, respecting and empowering them.**

Inclusion harnesses the wealth of diverse ideas, connections and backgrounds for the betterment of everyone involved through recognizing the inherent worth and dignity of each individual. It promotes and sustains a sense of belonging to the sports diversity movement for those who want to help but up until now never knew how to participate.

### Diversity

**Diversity is about all the ways we differ as individuals.** The range of human differences include race, ethnicity, gender, gender identity, sexual orientation, age, social class, language, physical ability or attributes, religious, cultural or ethical values systems, national origin, opinions and political beliefs. It is this wonderful mix of differences that make a person, a team, an organization or a country unique. The sports diversity movement is first about recognizing and appreciating the unique richness that diversity brings us.

### Equality/Equity

While many may think equality only means treating everyone exactly the same, it's really about **making sure that everyone within the group has equal opportunities, such as access to learning, participating, mentoring, volunteering and any other aspects of the sports diversity movement without discrimination or prejudice –this is equity.** This equity is part of social equality, which means **it also includes equal obligations, making you and other individuals more accountable for your thoughts, words and actions.** It's about creating a fairer society where everyone can not only participate but also has the opportunity to fulfill his, her or their personal potential within a group setting.

### Acceptance

This is really about social acceptance – it is **your ability to accept and tolerate our endless diversity and to respect the individual and collective differences each individual brings with him, her or they as part of what we call “Team Human Race.”** You don't have to agree with everyone nor are you required to like all their differences as listed in the diversity section above. But it IS about you treating others with kindness; with the same dignity and respect you would want others to use when interacting with you.

### Leadership

The term **Leadership** brings to mind many different characterizations. We see **Leadership** at its core as the ability of a Leader to inspire, empower and equip others to reach their highest potential and become effective Leaders themselves. Authentic Leadership motivates teams and individuals to persevere toward a defined goal while understanding and abiding by the principles of Inclusion, Diversity, Equality/Equity, Acceptance and Leadership. This creates an effective Sports Diversity Leader.

Accepted by:

---

Signature

---

Date