



COMPETE
SPORTS. DIVERSITY.
AWARDS

*9th Annual
Petey Awards*

Scottsdale | Tempe | Mesa

Diversity Conference Nov. 10






















































Petey Awards Nov. 10

Awards Brunch Nov. 11

2018

9TH ANNUAL PETEY AWARDS

2018 COMPETE Sports Diversity Awards SPONSORSHIP OPPORTUNITIES
November 9, 10, 11 in Scottsdale | Tempe | Mesa, AZ

| SPONSORSHIP OPPORTUNITY | TITLE PARTNER \$30,000 | GOLD PARTNER \$20,000 | SILVER PARTNER \$10,000 | VIP PARTNER \$5,000 |
|---|---|---|---|---|
| Event Naming Rights |  | | | |
| VIP Reception Naming Sponsor | |  | | |
| Company Story Onstage |  | | | |
| Present An Award Onstage |  |  | | |
| 8-Person Platinum VIP Table (front row) |  |  |  | |
| 4-Person VIP Seating | | | |  |
| <i>Compete Magazine</i> Cover Mention – November '18 |  | | | |
| <i>Compete Magazine</i> Feature Story – November '18 |  | | | |
| <i>Compete Magazine</i> Editorial Mention – November '18 | |  |  | |
| <i>Compete Magazine</i> Back Cover – November '18 |  | | | |
| Full Page Ad Event Program |  | | | |
| Half Page Ad Event Program | |  | | |
| Event Program Acknowledgment |  |  |  |  |
| Recognition in Press Releases |  |  |  |  |
| Prime Recognition in Marketing Materials |  |  | | |
| Prime Recognition on Event Step and Repeat |  |  | | |
| Customizable 30-Day Activation Module |  |  | | |
| Customizable 15-Day Activation Module | | |  |  |
| Full-page Activation Ad in <i>Compete Magazine</i> Nov-Dec '18 |  |  | | |
| 728 X 90 Homepage Website Banner CompeteNetwork.com |  | | | |
| 300 X 250 Ad on CompeteNetwork.com | | |  |  |
| Call-To-Action At Event |  |  |  | |
| Social Media Campaign |  |  |  |  |
| Website Campaign |  |  | | |
| Email Marketing Campaign |  |  | | |
| Event Signage |  |  |  |  |
| Sponsor Special Award for Diversity Efforts |  | | | |

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www.SportsDiversityAwards.com

TITLE PARTNER

\$30,000

Benefits Summary



Event Naming Rights



Opportunity to Share Company Story Onstage



Opportunity to Present an Award Onstage



8-Person VIP Platinum Table (Front Row – November 10)



2 Welcome Reception Tickets November 9



Your Company Receives *Compete Magazine* COVER MENTION (Nov-Dec 2018 Issue)



Your Company Receives *Compete Magazine* Feature Story (Nov-Dec 2018 Issue)



Your Company receives *Compete Magazine* Back Cover (Nov-Dec 2018 Issue)



Full Page Ad in Event Program



Recognition in Press Releases



Prime Recognition in Marketing Materials



Prime Recognition on at least Two Event Signs



Prime Recognition on Event Step and Repeat



Customizable 30-Day Activation Module



Full Page Activation Ad in *Compete Magazine* (Nov – Dec 2018 Issue)



Call-to-Action at the Event



Social Media Campaign



Website Campaign including Homepage Website Banner



Email Marketing Campaign



Sponsor a Special Award for Diversity Efforts

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GOLD PARTNER

\$20,000

Benefits Summary

 VIP Reception Naming Sponsor

 Opportunity to Present an Award Onstage

 8-Person VIP Platinum Table (Front Row – November 10)

 2 Tickets to Welcome Reception November 9

 *Compete Magazine* Editorial Mention

 Half-Page Ad in Event Program

 Event Program Acknowledgement

 Recognition in Press Releases

 Prime Recognition in Marketing Materials

 Prime Recognition on Event Step and Repeat

 Customizable 30-Day Activation Module

 Full-Page Activation Ad in *Compete Magazine* (November - December 2018 Issue)

 Call-To-Action at Event

 Social Media Campaign

 Website Campaign

 Email Marketing Campaign


 Gold Partner Event Signage

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SILVER PARTNER

\$10,000

Benefits Summary


- 
- 8-Person Platinum VIP Table (Front Row - November 10)
 - 2 Welcome Reception Tickets (November 9)
 - Compete Magazine* Editorial Mention
 - Event Program Acknowledgement
 - Press Release Recognition
 - Customizable 15-Day Activation Module
 - 300 X 250 Ad on CompeteNetwork.com (Nov-Dec 2018)
 - Social Media Campaign
 - Silver Partner Event Signage

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VIP PARTNER

\$5,000

Benefits Summary

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- 4 VIP Petey Awards Tickets (November 10)
 - 2 Welcome Reception Tickets (November 9)
 - Event Program Acknowledgement
 - Press Release Recognition
 - 300 X 250 Ad on CompeteNetwork.com (Nov-Dec 2018)
 - Customizable 15-Day Activation Module
 - Social Media Campaign
 - VIP Event Signage