













































## 2017 COMPETE Sports Diversity Awards PARTNERSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITY	TITLE PARTNER \$25,000	GOLD PARTNER \$10,000	SILVER PARTNER \$5,000	VIP PARTNER \$3,000
Event Naming Rights				
VIP Reception Naming Sponsor				
Company Story Onstage				
Present An Award Onstage				
8-Person VIP Table (front row)				
4-Person VIP Seating				
<i>Compete Magazine</i> Cover Mention – November '17				
<i>Compete Magazine</i> Feature Story – November '17				
<i>Compete Magazine</i> Editorial Mention – November '17				
<i>Compete Magazine</i> Back Cover – November '17				
Full Page Ad Event Program				
Half Page Ad Event Program				
Event Program Acknowledgment				
Recognition in Press Releases				
Prime Recognition in Marketing Materials				
Prime Recognition on Event Step and Repeat				
Customizable 30-Day Activation Module				
Customizable 15-Day Activation Module				
Full-page Activation Ad in <i>Compete Magazine</i> (Nov or Dec '17)				
300 X 250 Ad on CompeteNetwork.com				
Call-To-Action At Event				
Social Media Campaign				
Website Campaign				
Email Marketing Campaign				
Event Signage				
Sponsor Special Award for Diversity Efforts				

# 2017 COMPETE Sports Diversity Awards TITLE PARTNER

**\$25,000**

## Benefits Summary

-  Event Naming Rights
-  Opportunity to Share Company Story Onstage
-  Opportunity to Present an Award Onstage
-  8-Person VIP Table (front row)
-  Your Company Receives *Compete Magazine COVER MENTION* (November 2017 Issue)
-  Your Company Receives *Compete Magazine Feature Story* (November 2017 Issue)
-  Your Company receives *Compete Magazine Back Cover* (November 2017 Issue)
-  Full Page Ad in Event Program
-  Recognition in Press Releases
-  Prime Recognition in Marketing Materials
-  Prime Recognition on at least Two Event Signs
-  Prime Recognition on Event Step and Repeat
-  Customizable 30-Day Activation Module
-  Full Page Activation Ad in *Compete Magazine* (November or December 2017)
-  Call-to-Action at the Event
-  Social Media Campaign
-  Website Campaign
-  Email Marketing Campaign
-  Sponsor a
-  Special Award for Diversity Efforts

**2017 COMPETE  
Sports Diversity Awards  
GOLD PARTNER**

**\$10,000**





**Benefits Summary**

-  **VIP Reception Naming Sponsor**
-  **Opportunity to Present an Award Onstage**
-  **8-Person VIP Table (front row)**
-  ***Compete Magazine* Editorial Mention**
-  **Half-Page Ad in Event Program**
-  **Event Program Acknowledgement**
-  **Recognition in Press Releases**
-  **Prime Recognition in Marketing Materials**
-  **Prime Recognition on Event Step and Repeat**
-  **Customizable 15-Day Activation Module**
-  **Full-Page Activation Ad in *Compete Magazine* (November or December 2017)**
-  **Call-To-Action at Event**
-  **Social Media Campaign**
-  **Website Campaign**
-  **Email Marketing Campaign**
-  **Event Signage**

**2017 COMPETE  
Sports Diversity Awards  
SILVER PARTNER**

**\$5,000**





**Benefits Summary**

-  4-Person VIP Table (front row)
-  *Compete Magazine* Editorial Mention
-  Event Program Acknowledgement
-  300 X 250 Ad on CompeteNetwork.com
-  Social Media Campaign
-  Event Signage

**2017 COMPETE  
Sports Diversity Awards  
VIP PARTNER**

**\$3,000**

**Benefits Summary**

-  4-Person VIP Table (front row)
-  Event Program Acknowledgement
-  300 X 250 Ad on CompeteNetwork.com
-  Event Signage